

Environmental Guidelines and Targets for THE STORY WORKS

Environmental Guidelines

1. Sustainable Resource Management

- Prioritize the use of renewable and sustainable materials during production.
- Minimize single-use plastics and opt for reusable alternatives.
- Source materials locally to reduce transportation emissions.

2. Energy Efficiency

- Utilize renewable energy sources for power on set and in offices.
- Use energy-efficient lighting, such as LED lights, for filming and in production facilities.
- Implement energy-saving practices, such as turning off equipment when not in use.

3. Waste Reduction

- Adopt a robust waste management system, including recycling, composting, and proper disposal.
- Repurpose or donate unused props, costumes, and set materials.
- Aim for zero-waste practices wherever feasible.

4. Carbon Footprint Reduction

- Encourage the use of public transportation, carpooling, or electric vehicles for crew and cast.
- Offset carbon emissions through verified carbon credit programs.
- Reduce air travel by using virtual production methods when possible.

5. Water Conservation

- Implement water-saving measures on set, such as low-flow taps and reusable water stations.
- Monitor and minimize water usage during production.

6. Sustainable Catering

- Provide plant-based catering options to reduce the environmental impact of meals.
- Use locally sourced, organic ingredients where possible.
- Avoid disposable cutlery, plates, and cups.

7. Eco-conscious Communication

- Educate cast and crew about environmental practices and policies.
- Communicate sustainability efforts to stakeholders and audiences to encourage wider adoption of eco-friendly practices.

Environmental Targets

1. Carbon Neutrality

- Achieve carbon-neutral production by 2030 through reductions and offsets.
- Track and report carbon emissions annually using industry approved carbon emission calculators.

2. Waste Diversion

- Divert at least 90% of production waste from landfills by 2030.
- Implement recycling and composting programs across all productions.

3. Energy Usage

- Transition to 100% renewable energy for all operations by 2030.
- Reduce energy consumption on set by 25% within five years.

4. Material Sourcing

- Ensure 75% of set materials are sustainably sourced by 2025.
- Reuse or recycle at least 80% of set construction materials after each production.

5. Water Usage

- Reduce water consumption by 20% by 2030 across all production sites.
- Establish on-set water conservation protocols by 2025.

6. Sustainable Travel

- Transition to electric or hybrid vehicles for 50% of the production fleet by 2026.
- Reduce air travel by 30% within five years, leveraging virtual production methods.

7. Green Certification

- Obtain recognized green certifications for all major productions by 2026.
- Partner with industry organizations to meet and exceed environmental standards.

8. Stakeholder Engagement

- Ensure 100% of crew and cast participate in sustainability training by 2025.
- Partner with suppliers and vendors that meet eco-friendly criteria.

By adhering to these guidelines and targets, THE STORY WORKS commits to leading the way in sustainable film production and minimizing its environmental impact.